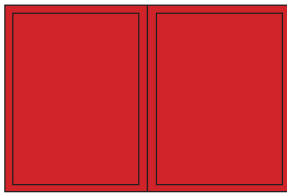


Obálka:

2. a 3. strana obálky:
3 818,00 €

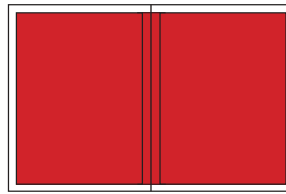
4. strana obálky:
3 984,00 €

2 strany
(Š 420mm x V 278mm)
+ 5mm spadávka



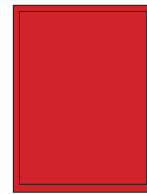
(farba)/6 307,00 €
(čb)/4 316,00 €

2 strany
(Š 400mm x V 253mm)



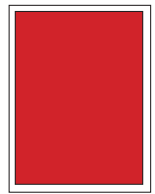
(farba)/6 307,00 €
(čb)/4 316,00 €

1 strana
(Š 210mm x V 278mm)
+ 5mm spadávka



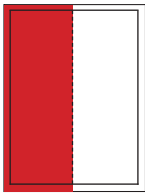
(farba)/3 320,00 €
(čb)/2 955,00 €

1 strana
(Š 190mm x V 253mm)



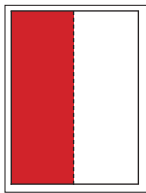
(farba)/3 320,00 €
(čb)/2 955,00 €

1/2 výška
(Š 103mm x V 278mm)
+ 5mm spadávka



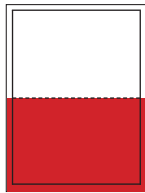
(farba)/1 827,00 €
(čb)/1 494,00 €

1/2 výška
(Š 93mm x V 253mm)



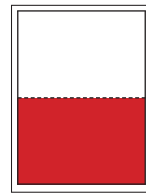
(farba)/1 827,00 €
(čb)/1 494,00 €

1/2 šírka
(Š 210mm x V 139mm)
+ 5mm spadávka



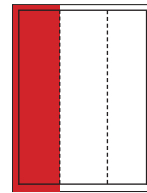
(farba)/1 827,00 €
(čb)/1 494,00 €

1/2 šírka
(Š 190mm x V 124mm)



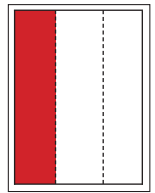
(farba)/1 827,00 €
(čb)/1 494,00 €

1/3 výška
(Š 71mm x V 278mm)
+ 5mm spadávka



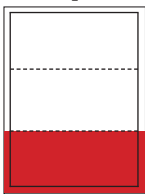
(farba)/1 328,00 €
(čb)/996,00 €

1/3 výška
(Š 61mm x V 253mm)



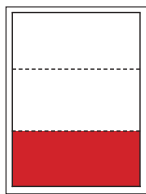
(farba)/1 328,00 €
(čb)/996,00 €

1/3 šírka
(Š 210mm x V 96mm)
+ 5mm spadávka



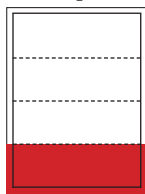
(farba)/1 328,00 €
(čb)/996,00 €

1/3 šírka
(Š 190mm x V 81mm)



(farba)/1 328,00 €
(čb)/996,00 €

1/4 šírka
(Š 210mm x V 73mm)
+ 5mm spadávka



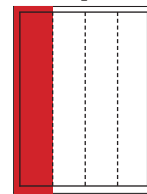
(farba)/996,00 €
(čb)/664,00 €

1/4 šírka
(Š 190mm x V 58mm)



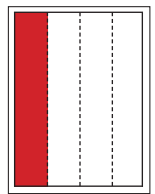
(farba)/996,00 €
(čb)/664,00 €

1/4 výška
(Š 54mm x V 278mm)
+ 5mm spadávka



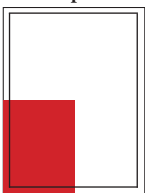
(farba)/996,00 €
(čb)/664,00 €

1/4 výška
(Š 44mm x V 253mm)



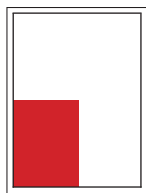
(farba)/996,00 €
(čb)/664,00 €

1/4 roh
(Š 103mm x V 139mm)
+ 5mm spadávka



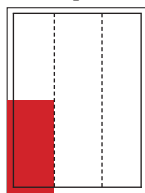
(farba)/996,00 €
(čb)/664,00 €

1/4 roh
(Š 93mm x V 124mm)



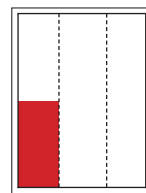
(farba)/996,00 €
(čb)/664,00 €

1/6 výška
(Š 71mm x V 139mm)
+ 5mm spadávka



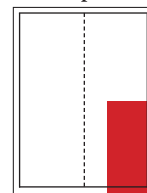
(farba)/664,00 €
(čb)/532,00 €

1/6 výška
(Š 61mm x V 124mm)



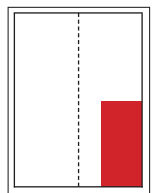
(farba)/664,00 €
(čb)/532,00 €

1/8 atyp výška
(Š 54mm x V 139mm)
+ 5mm spadávka



(farba)/498,00 €
(čb)/332,00 €

1/8 atyp výška
(Š 44mm x V 124mm)



(farba)/498,00 €
(čb)/332,00 €

ZÁKLADNÉ ÚDAJE

náklad: 60 000 ks
periodicita: týždenník
rozsah: 92 a viac strán
čistý formát: 210 x 278 mm
(spadávka: + 5mm z každej strany)
farebnosť: 4+4 CMYK
papier: FCO 57g/m², SC 56 g/m²
cena: 0,90 €
raster: 60 L/cm
podklady: PDF, JPG, TIFE, EPS,
300 DPI

ATYPICKÉ FORMY INZERČIE

vkladanie od 0,07 €/ks
vlepovanie od 0,09 €/ks
fóliovanie od 0,09 €/ks
páskovanie od 0,09 €/ks
otváracia obálka 8 299,00 €

PRIRÁŽKY

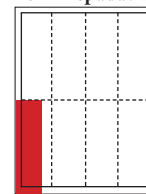
PR článok 20%
presah do textu 20%
pravá strana 10%
prvá tretina 10%

TECHNICKÉ POŽIADAVKY

spadávka: 5 mm
sadzobný obrazec (odstup textov od orezu: 10 mm
vpravo, hore, vľavo a 15 mm dole

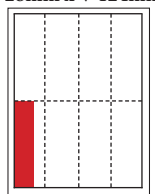
Ceny sú uvedené bez DPH.

1/12 atyp
(Š 38mm x V 139mm)
+ 5mm spadávka



(farba)/332,00 €
(čb)/266,00 €

1/12 atyp
(Š 28mm x V 124mm)



(farba)/332,00 €
(čb)/266,00 €